



WARING[®]

WIC50

Commercial Ice Crusher



BLEND

PREP

COOK

BREW



Introducing the Waring® Commercial Ice Crusher that is efficient, easy to use and **yields up to 600 pounds of crushed ice per hour!** This **countertop commercial ice crusher** combines **high-output crushing, adjustable ice sizes, and heavy-duty stainless steel** construction to meet nonstop demand in busy foodservice and hospitality environments.

This countertop unit delivers on:

- ✓ Efficiency
 - ✓ Durability
 - ✓ Safety
 - ✓ Simplicity
- ✓ Perfect for demanding **bars, restaurants and caterers** and that value **efficiency and simplicity.**

FAST & HIGH OUTPUT ICE CRUSHING – RIGHT ON THE COUNTER!

THE HIGH-OUTPUT
POWERHOUSE



CRUSH MORE.
PREP FASTER.
SERVE BETTER.

WIC50

10.5 lb. capacity

PRICING:

LIST: \$1,358.02

MAP: \$688.00

AVAILABLE MARCH 2026



PREP

Key Selling Points

WARING



WIC50

**HIGH-OUTPUT
PERFORMANCE
(CRUSHES UP TO
600LB/HOUR)**

**2 ADJUSTABLE ICE
SETTING SIZES AT THE
FLIP OF A SWITCH**

**HEAVY-DUTY
MOTOR &
CONSTRUCTION**

**EFFICIENT &
CONVENIENT
COUNTERTOP DESIGN**

**QUICK SETUP WITH
PLUG & PLAY
OPERATION**

**BUILT-IN INTERLOCK
PROTECTION FOR
ENHANCED SAFETY**

WIC50 | Key Features

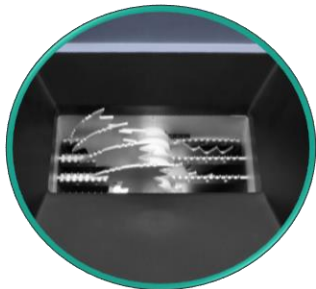


LIMITED 1-YEAR WARRANTY



Ice hopper lid

**HIGH-CAPACITY
(5-LB) ICE CUBE HOPPER
w/ stainless steel blades**



Removable ice bucket
**MAX CAPACITY:
10.5 lbs of crushed ice**

**OUTPUT:
CRUSH 600 LB
OF ICE PER HOUR**

Crushes bagged or cubed ice



Thermal reset safety feature



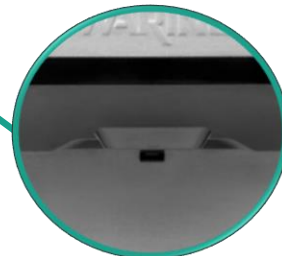
Cord wrap on back of unit
for storage and convenience



LARGE

SMALL

Adjustable sizes for crushed ice (Large/Small –L/S)
via rocker switch



White **LED ready-indicator**
light illuminates into ice
bucket when unit is ready to
be loaded

Removable drip grate

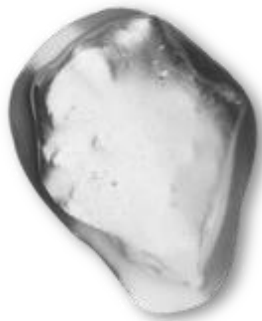
High-Output Performance

WARING

HIGH-OUTPUT CRUSHING, MADE SIMPLE

2 ICE CRUSH SIZES

- ✓ Customize ice crush for all needs
- ✓ Choose between large or small crush size
- ✓ Simple – one-touch selection
- ✓ Switch activates self-feeding crushing blades



LARGE (L)



SMALL (S)

LOAD UP TO 5 POUNDS OF ICE INTO HOPPER AT A TIME



CRUSH UP TO 600 POUNDS OF ICE PER HOUR!

2 CRUSH SIZES FOR ANY APPLICATION

SMALL

Ideal for:

- *Fast chilling*
- *Maximum surface coverage*



SEAFOOD TOWERS
RAW BARS



BLENDED/FROZEN
COCKTAILS



BUFFET BARS



BEVERAGE DISPLAY
CHILLING



CATERING/
EVENT SERVICES

LARGE

Ideal for:

- *A slower melt*
- *Minimize dilution*



CRAFT & CLASSIC
COCKTAILS



STIRRED COCKTAILS



WINE &
CHAMPAGNE
BUCKETS



BEVERAGE
STATIONS



COLD FOOD
HOLDING

Compact & Easy-to-Use

WARING

DESIGNED FOR EFFICIENCY. BUILT FOR EASE.



COUNTERTOP USE

- ✓ Space-saving footprint
- ✓ Perfect for front or back of house operations
- ✓ Easily portable
- ✓ Speed up service - Conveniently located where ice is needed
- ✓ Requires less investment

PLUG AND PLAY

- ✓ Easy to install – no hardwiring or technician needed
- ✓ Fast Set up – minimizes downtime
- ✓ Easy to relocate – great for temporary setup



COMMERCIAL STRENGTH, BUILT-IN PROTECTION

BUILT-IN INTERLOCK

- Lid must be closed and ice bucket in place to operate
- LED ready indicator light will illuminate to signify readiness
 - ✓ Enhanced safety

LED READY-INDICATOR LIGHT

- Illuminates into ice bucket
 - ✓ At-a-glance readiness
 - ✓ Faster workflow
 - ✓ Ensures proper set up and operation

HEAVY-DUTY CONSTRUCTION

- ✓ Heavy-duty motor
- ✓ Stainless steel housing and self-feeding blades

HOW IT WORKS:



Targeted Channels



BARS, NIGHTCLUBS & COCKTAIL LOUNGES
Fits behind the bar for cocktails



SMOOTHIES & COFFEE SHOPS
Fast ice for fast drinks



EVENTS & CATERING
Easily transportable



RESTAURANTS & COMMERCIAL KITCHENS
Raw bar menu offerings



GROCERY & DELICATESSENS
Frozen and chilled food & beverage displays



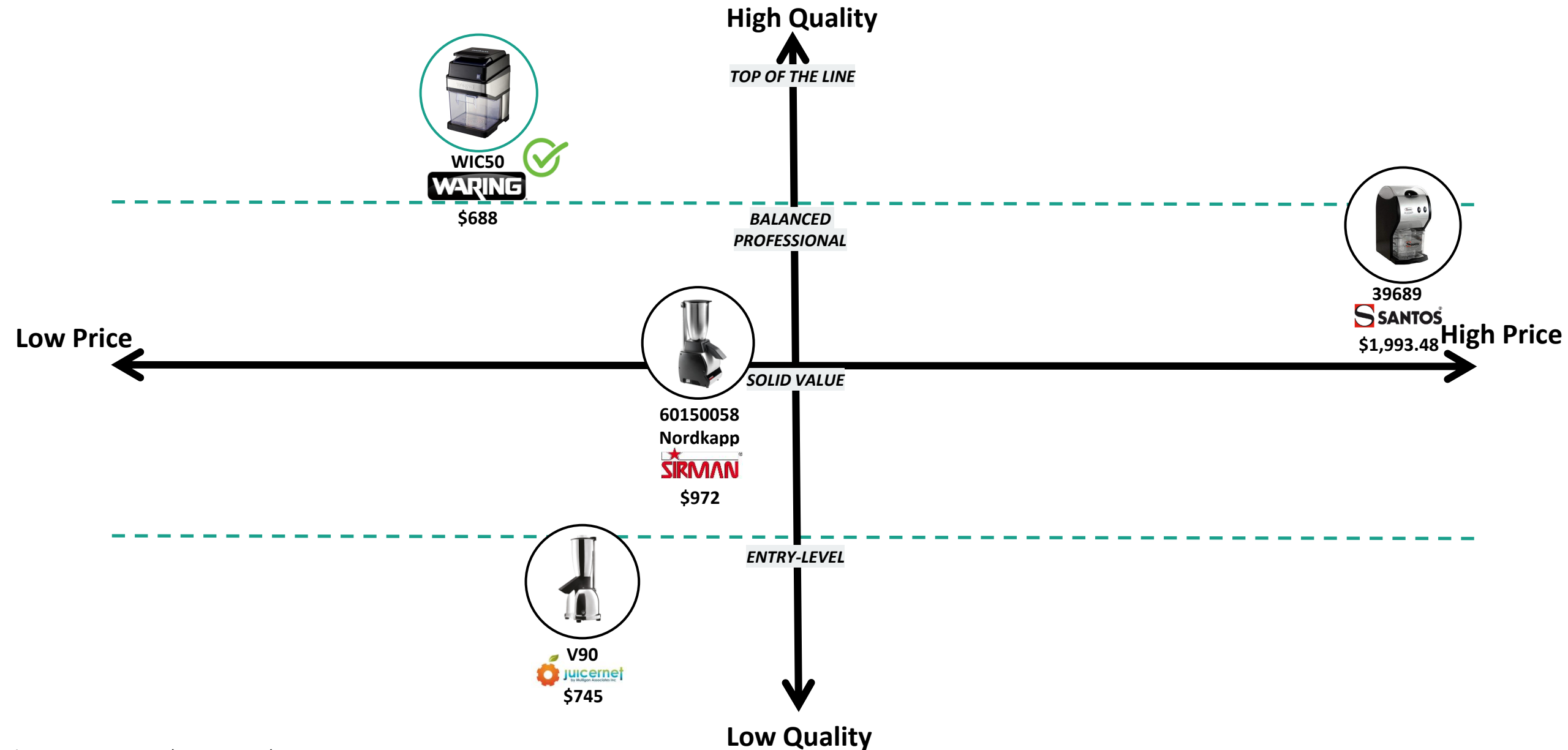
HIGH OUTPUT, LIMITED SPACE. NEED FOR SPEED & RELIABILITY

Competitive Landscape | Countertop Ice Crushers



Model	Commercial Ice Crusher WIC50	Heavy-Duty Countertop Ice Crusher #53	Sirman 60150058 - Nordkapp	Juicernet – Ceado Ice Crusher V90
Voltage	120V	120V	120V	110/120V
Wattage	110W	155W	150W	150W
Output (pounds per hour)	600 lb. per hour ✓	330 lb. per hour	NOT LISTED	300 lb. per hour
RPMs	125 RPM	89 RPM	800 RPM	900 RPM
Ice crush size	2 sizes (large & small)	2 sizes (fine & coarse)	4 sizes	Not listed
Ice Cube hopper capacity	5 lb. ✓	Not Listed	68 oz.	Not listed
Ice Bucket capacity	10.5 lb. ✓	2.6 lb.	N/A	Not listed
Weight	23.2 lb.	59.4 lb.	17 lb.	11 lb.
Functionality	Automatic via rocker switch	Manual & Automatic functions via button	Rocker Switch	Not listed
Built-in interlock for safety	Yes	Yes	Yes	Yes
ETL Sanitation	Yes	NSF	Yes	NSF
Warranty	Limited 1-Year	Limited 2-Year	Limited 1-Year	Limited 1-Year
List Price	\$1,358.02	\$4,815.17	\$1,474.00	\$745.00

Commercial Countertop Ice Crushers (120V) Competitive Landscape | Product Positioning

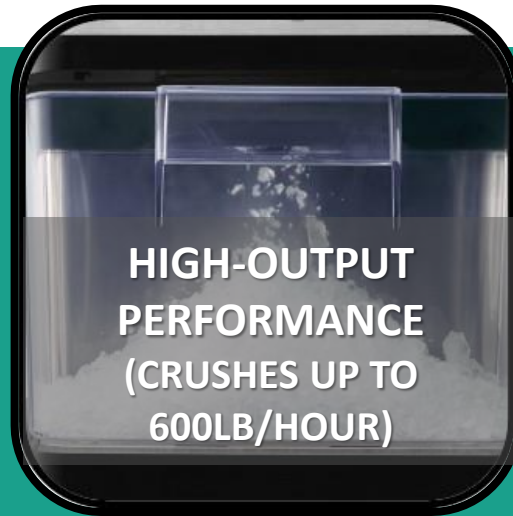


*Prices based on MAP/Webstaurant/KaTom non-deviated price

THE WARING EDGE

THE HIGH-OUTPUT POWERHOUSE

- ✓ PREMIUM THROUGHPUT
- ✓ CRUSH SIZE VERSATILITY
- ✓ COMMERCIAL DURABILITY
- ✓ SAFE + EASY COUNTERTOP OPERATION
- ✓ PREMIUM PERFORMANCE WITHOUT PREMIUM PRICING



Frequently Asked Questions



Question 1. Does the WIC50 make ice?

Answer: No. The WIC50 does not make ice. It will crush bagged or cubed ice.

Question 2. Does the WIC50 keep the ice cold?

Answer: The WIC50 will not keep the ice cold. The 10.5 pound removable ice bucket is for filling and holding ice temporarily until transported for use or cold storage.

Question 3. Does the WIC50 Require Cleaning?

Answer: Yes. Unplug the unit, allow any remaining ice to melt, wipe down the hopper, lid, feed chute, and all interior and exterior surfaces, then drain and clean the drip tray.

Question 4. What size ice cubes can this unit handle?

Answer: Standard commercial ice cubes are recommended. Very large cubes should be broken down before loading to prevent jamming.

Question 5. What happens if I exceed 5 lb. capacity?

Answer: Overloading may reduce performance, increase jamming risk, and potentially trigger overload protection.

Question 6. Resetting Overload Protection

Answer: Locate the red reset button on the back of the unit, press it firmly, and wait five minutes before restarting the machine.

Question 7. Why won't the unit turn on?

Answer: If the ice crusher does not turn on, ensure the ice bucket is properly installed and the lid is fully closed.

